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ADVER005625 A ADVER005625 A CUST0005583 S CUST0005583 S CUST0005583 S CUST0005583 S	Advertising Account Executive Advertising Account Executive	1 1 1 1 1 1 1 1 1 1 1 1 1	Current Employee eBenefits - Department of Veteran Affairs Glassdoor Helpwanted.com Indeed KANSASWORKS (Job Service of Kansas) Keloland/VNL/KXNET Employment	0 0 0 0	0 0 0
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ADVER005625 A ADVER005625 A ADVER005625 A ADVER005625 A ADVER005625 A ADVER005625 A CUST0005583 S CUST0005583 S CUST0005583 S CUST0005583 S	Advertising Account Executive Advertising Account Executive Advertising Account Executive Advertising Account Executive	1		0	-
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ADVER005625 A ADVER005625 A ADVER005625 A CUSTO005583 S CUSTO005583 S CUSTO005583 S CUSTO005583 S CUSTO005583 S	Advertising Account Executive	1	Midco Website	1	
ADVER005625 A ADVER005625 A CUSTO005583 S CUSTO005583 S CUSTO005583 S CUSTO005583 S CUSTO005583 S			Referred by Current Employee	0	
ADVER005625 A CUSTO005583 S CUSTO005583 S CUSTO005583 S CUSTO005583 S CUSTO005583 S		1	Referred by Friend or Family	0	-
CUSTO005583 S CUSTO005583 S CUSTO005583 S CUSTO005583 S CUSTO005583 S	Advertising Account Executive		University of Kansas - HireJayhawks	0	
CUSTO005583 S CUSTO005583 S CUSTO005583 S CUSTO005583 S	Sales & Service Associate - Lawrence		ZipRecruiter Billing Statement	0	-
CUSTO005583 S CUSTO005583 S CUSTO005583 S	Sales & Service Associate - Lawrence		CTAM (Cable and Telecommunications Assoc for Marke	0	
CUSTO005583 S CUSTO005583 S	Sales & Service Associate - Lawrence		Current Employee	0	-
	Sales & Service Associate - Lawrence		eBenefits - Department of Veteran Affairs	0	0
ICUST0005583	Sales & Service Associate - Lawrence		Glassdoor	0	-
	Sales & Service Associate - Lawrence		Helpwanted.com	0	
	Sales & Service Associate - Lawrence		Indeed	1	
	Sales & Service Associate - Lawrence Sales & Service Associate - Lawrence		Jobs.Lawrence.com KANSASWORKS (Job Service of Kansas)	1	-
	Sales & Service Associate - Lawrence		Keloland/VNL/KXNET Employment	0	-
	Sales & Service Associate - Lawrence		LocalJobNetwork (KS, MN, ND, SD, WI)	0	-
	Sales & Service Associate - Lawrence		Midco Email	1	
	Sales & Service Associate - Lawrence		Midco Website	1	
	Sales & Service Associate - Lawrence		Referred by Current Employee	0	-
	Sales & Service Associate - Lawrence		Referred by Friend or Family	0	
	Sales & Service Associate - Lawrence Field Technician I - Lawrence, KS		ZipRecruiter CareerBuilder	0	-
	Field Technician I - Lawrence, KS		Current Employee	0	
	Field Technician I - Lawrence, KS		eBenefits - Department of Veteran Affairs	0	
	Field Technician I - Lawrence, KS		Facebook/Instagram	0	-
	Field Technician I - Lawrence, KS	4	Glassdoor	0	
	Field Technician I - Lawrence, KS		Helpwanted.com	0	
	Field Technician I - Lawrence, KS		Indeed	4	
	Field Technician I - Lawrence, KS Field Technician I - Lawrence, KS		KansasJobNetwork KANSASWORKS (Job Service of Kansas)	0	-
	Field Technician I - Lawrence, KS		Keloland/VNL/KXNET Employment	0	
	Field Technician I - Lawrence, KS		LinkedIn	1	
	Field Technician I - Lawrence, KS		LocalJobNetwork (KS, MN, ND, SD, WI)	1	
FIELD005540 F	Field Technician I - Lawrence, KS		Midco Email	1	
	Field Technician I - Lawrence, KS		Midco TV Commercial	2	
	Field Technician I - Lawrence, KS		Midco Website	4	
	Field Technician I - Lawrence, KS Field Technician I - Lawrence, KS		Referred by current employee Referred by Friend or Family	1	-
	Field Technician I - Lawrence, KS		ZipRecruiter	0	, v
	Field Technician I - Lawrence, KS		Current Employee	0	
	Field Technician I - Lawrence, KS		eBenefits - Department of Veteran Affairs	0	
FIELD005679 F	Field Technician I - Lawrence, KS		Facebook/Instagram	1	
	Field Technician I - Lawrence, KS		Glassdoor	0	
	Field Technician I - Lawrence, KS		Helpwanted.com	0	
	Field Technician I - Lawrence, KS Field Technician I - Lawrence, KS		Indeed	4	
	Field Technician I - Lawrence, KS		Job Fair KANSASWORKS (Job Service of Kansas)	0	
	Field Technician I - Lawrence, KS		Keloland/VNL/KXNET Employment	0	
	Field Technician I - Lawrence, KS		LocalJobNetwork (KS, MN, ND, SD, WI)	0	
	Field Technician I - Lawrence, KS	4	Midco Email	2	
FIELD005679 F	Field Technician I - Lawrence, KS	4	Midco TV Commercial	0	0
	Field Technician I - Lawrence, KS		Midco Website	3	
	Field Technician I - Lawrence, KS		Referred by current employee	2	
	Field Technician I - Lawrence, KS Field Technician I - Lawrence, KS		Referred by Friend or Family ZipRecruiter	0	
	Field Technician I - Lawrence, KS		Billboard	0	
	Field Technician I - Lawrence, KS		Current Employee	0	
	Field Technician I - Lawrence, KS		eBenefits - Department of Veteran Affairs	0	
	Field Technician I - Lawrence, KS		Facebook/Instagram	1	0
	Field Technician I - Lawrence, KS		Glassdoor	0	
	ield Technician I - Lawrence, KS		Handshake College Consortium	0	
	Field Technician I - Lawrence, KS		Helpwanted.com	0	
	Field Technician I - Lawrence, KS Field Technician I - Lawrence, KS		Hiring Flier Indeed	1	
	Field Technician I - Lawrence, KS		Job Fair	6	
	Field Technician I - Lawrence, KS		KANSASWORKS (Job Service of Kansas)	0	

FIELD005826	Field Technician I - Lawrence, KS	3	Keloland/VNL/KXNET Employment	0	0
	Field Technician I - Lawrence, KS		LinkedIn	0	-
	Field Technician I - Lawrence, KS		LocalJobNetwork (KS, MN, ND, SD, WI)	0	
	Field Technician I - Lawrence, KS		Midco TV Commercial	1	
FIELD005826	Field Technician I - Lawrence, KS	3	Midco Website	2	1
	Field Technician I - Lawrence, KS		Referred by current employee	0	
	Field Technician I - Lawrence, KS		Referred by Friend or Family	0	
	Field Technician I - Lawrence, KS		Twitter	0	-
	Field Technician I - Lawrence, KS		ZipRecruiter	1	
	Field Technician I - Lawrence, KS		Billing Statement	1	
FIELD05366 FIELD05366	Field Technician I - Lawrence, KS Field Technician I - Lawrence, KS		CareerBuilder Current Employee	0	-
FIELD05366	Field Technician I - Lawrence, KS		eBenefits - Department of Veteran Affairs	0	
	Field Technician I - Lawrence, KS		Facebook/Instagram	1	
	Field Technician I - Lawrence, KS		Glassdoor	0	
FIELD05366	Field Technician I - Lawrence, KS		Helpwanted.com	0	
FIELD05366	Field Technician I - Lawrence, KS	7	Indeed	13	
FIELD05366	Field Technician I - Lawrence, KS		Jobs.Lawrence.com	0	
FIELD05366	Field Technician I - Lawrence, KS		KANSASWORKS (Job Service of Kansas)	1	
	Field Technician I - Lawrence, KS		Keloland/VNL/KXNET Employment	0	
FIELD05366	Field Technician I - Lawrence, KS		Lawrence Journal World	0	
	Field Technician I - Lawrence, KS			1	
FIELD05366 FIELD05366	Field Technician I - Lawrence, KS Field Technician I - Lawrence, KS		LocalJobNetwork (KS, MN, ND, SD, WI) Midco TV Commercial	0	
FIELD05366	Field Technician I - Lawrence, KS		Midco TV Commercial Midco Web Banner	0	-
	Field Technician I - Lawrence, KS		Midco Website	3	
FIELD05366	Field Technician I - Lawrence, KS		Radio	0	
FIELD05366	Field Technician I - Lawrence, KS		Referred by current employee	2	
FIELD05366	Field Technician I - Lawrence, KS		Referred by Friend or Family	1	
FIELD05366	Field Technician I - Lawrence, KS	7	Twitter	0	0
FIELD05366	Field Technician I - Lawrence, KS		WIT Women in Technology	0	
FIELD05366	Field Technician I - Lawrence, KS		ZipRecruiter	1	
	Inventory Specialist - Lawrence, KS		Billboard	1	
	Inventory Specialist - Lawrence, KS		Current Employee	0	
	Inventory Specialist - Lawrence, KS		eBenefits - Department of Veteran Affairs Glassdoor	0	
	Inventory Specialist - Lawrence, KS Inventory Specialist - Lawrence, KS		Handshake College Consortium	0	
	Inventory Specialist - Lawrence, KS		Helpwanted.com	0	
	Inventory Specialist - Lawrence, KS		Indeed	3	
	Inventory Specialist - Lawrence, KS		Jobs.Lawrence.com	1	
	Inventory Specialist - Lawrence, KS		KANSASWORKS (Job Service of Kansas)	0	
INVEN005895	Inventory Specialist - Lawrence, KS	1	Keloland/VNL/KXNET Employment	0	0
	Inventory Specialist - Lawrence, KS		LinkedIn	0	
	Inventory Specialist - Lawrence, KS		LocalJobNetwork (KS, MN, ND, SD, WI)	0	
	Inventory Specialist - Lawrence, KS		Midco Website	0	
	Inventory Specialist - Lawrence, KS		Referred by current employee	0	-
	Inventory Specialist - Lawrence, KS		Referred by Friend or Family	0	
	Inventory Specialist - Lawrence, KS Maintenance Technician - Lawrence, KS		ZipRecruiter Current Employee	0	
	Maintenance Technician - Lawrence, KS		eBenefits - Department of Veteran Affairs	0	
	Maintenance Technician - Lawrence, KS		Glassdoor	0	
	Maintenance Technician - Lawrence, KS		Helpwanted.com	0	
	Maintenance Technician - Lawrence, KS		Indeed	1	1
	Maintenance Technician - Lawrence, KS		KANSASWORKS (Job Service of Kansas)	0	
	Maintenance Technician - Lawrence, KS		Keloland/VNL/KXNET Employment	0	
	Maintenance Technician - Lawrence, KS		LocalJobNetwork (KS, MN, ND, SD, WI)	0	
	Maintenance Technician - Lawrence, KS		Midco Website	1	
	Maintenance Technician - Lawrence, KS		Referred by Current Employee	0	-
	Maintenance Technician - Lawrence, KS Maintenance Technician - Lawrence, KS		Referred by Friend or Family	0	-
	Sales & Service Associate - Lawrence		ZipRecruiter Current Employee	0	
	Sales & Service Associate - Lawrence		eBenefits - Department of Veteran Affairs	0	
	Sales & Service Associate - Lawrence		Glassdoor	0	
	Sales & Service Associate - Lawrence		Helpwanted.com	0	
	Sales & Service Associate - Lawrence		Indeed	1	
	Sales & Service Associate - Lawrence		Job Service	0	0
	Sales & Service Associate - Lawrence		KANSASWORKS (Job Service of Kansas)	0	0
	Sales & Service Associate - Lawrence		Keloland/VNL/KXNET Employment	0	
	Sales & Service Associate - Lawrence		LocalJobNetwork (KS, MN, ND, SD, WI)	0	
	Sales & Service Associate - Lawrence		Midco Website	0	
	Sales & Service Associate - Lawrence		Referred by Current Employee	0	
	Sales & Service Associate - Lawrence		Referred by Friend or Family	0	
SALES005/49	Sales & Service Associate - Lawrence	1	ZipRecruiter	0	0

Recruitment Source	Contact	Email	Entitled to Notification
Current Employee	ecruitment Sources Used for All Open Current Employee application	ings www.midcocareers.com	N
Helpwanted.com 1085 Route 55, Unit 14, Lagrangeville, NY 12540	Contact: Maureen Daley Phone: 605-956-4158 Ext- 9002	Maureen@RegionalHelpWanted.com	N
Indeed https://www.indeed.com/	Internet Posting		Ν
KANSASWORKS (Job Service of Kansas) 2920 Haskell Ave, Suite 2 Lawrence, KS 66046	Contact: Eric Flowers Phone: 785-840-9675	eflowers@kansasworks.com	N
LocalJobNetwork(KS,MN,ND,SD, WI) 1000 N. Water St Suite 1100 Milwaukee, WI 53202	Contact: Heather Homa Phone: 800-984-3775	heather.homa@localjobnetwork.com	Ν
Midco Website	Contact: Patti Hawkey Phone: 605-271-7604	www.midcocareers.com	Ν
Referred by Current Employee	Referral from Current Employee		N
Referred by Friend or Family	Referral from Friend or Family		N
Read Bridges Employment Resource Center 2300 W 46th Street, Sioux Falls, SD 57105	ecruitment Sources for Specific Vacan Nancy Earhart Burt Phone: 605-333-3318	cies www.bridgeserc.org	N
CareerBuilder 2501, 200 N LaSalle Blvd, Chicago, IL 606001	Contact: Mauricio Mino Phone: 773-527-1115	Mauricio.Mino@careerbuilder.com	Ν
CTAM: Cable & Telecommunications Association for Market 120 Waterfront Street, Suite 200, National Harbor, MD 20745	Contact: Ryan Powers Phone: 301.485.8900	info@ctam.com	Ν
eBenefits - Dept of Veteran Affairs 810 Vermont Ave NW Washington, D.C. 20420	Contact: Lori Adams Phone: 800-342-9647	www.careeronestop.org	N
Jobs.lawrence.com 645 New Hampshire, KS 66044	Contact: Peter Steimle Phone: 785-832-7119	jobs.lawrence.com	N
JobsHQ PO Box 6024, Fargo, ND 58107-6024	Contact: Anne Malvin Phone: 701-451-5643	www.jobshq.com	N
Kansas University 1450 Jayhawk Blvd., Lawrence, KS 66045	Contact: Natalia Plotnikov Phone: 785-864-2019	nplotnikov@ku.edu	Ν
Keloland/VNL/KXNET Employment (Hire Click) 501 S Phillips Ave, Sioux Falls, SD 57104	Contact: Manda Kokales Phone: 605-334-4327	manda@hireclick.com	Ν
MinnesotaWorks (Job Service of Minnesota) 318 9th Street, Worthington, MN 56187	Contact: Neng Lee Phone: 763-536-6000	neng-lee@state-mn-us	N
ND Workforce Connection (Job Service of North Dakota) PO Box 5507, Bismarck, ND 58506	Contact: General Contact Phone: 701-352-4450	infojsgr@nd.gov	N
Northwest Kansas Technical College 1209 Harrison Goodland, KS 67735	Contact: Kelly James Phone: 785-890-1529	Kelly.James@nwktc.edu	Ν
SDWORKS (Job Service of South Dakota) 123 W. Missouri Av, .Pierre, SD 57501-0405	Contact: Carla Troudt Phone: 605-394-2296	carla.troudt@state.sd.us	N
UofM Carlson MBA 321 19th Ave S. Minneapolis, MN 55455	Contact: Trent Davis Phone: 612-625-0583	davi2225@umn.edu	N
	Newspaper, Billboards, Radio, Flyers,		
Billboard-Fargo Lamar Outdoor, 2005 N Westport Ave., Sioux Falls, SD 57107	Contact: Scott Strecker Phone: 785.234.0501	sstrecker@lamar.com	N
Billboard-SF Newman Outdoor Advertising, 2211 S. Washington St., Suite D, Gran	Contact: Bill Kvasager Id FcPhone: (701) 746-5436	billk@newmanoutdoor.com	N
Hiring Flier	Handouts at Customer Experien	ce Centers/Events	Ν
Lawrence Job Fair 645 New Hampshire, KS 66044	Contact: Peter Steimle Phone: 785-832-7119	jobs.lawrence.com	N

Lawrence Journal World 645 New Hampshire, KS 66044	Contact: Peter Steimle Phone: 785-832-7119	jobs.lawrence.com	N
Midco Billing Statement	Statement messages to customer	rs	N
Midco Email	Email Blasts to customers who ha	ave opted in	N
Midco TV Commercial	TV Commerical Midco airs		N
Midco Web Banners	Digital banner Midco marketing cr	reates	Ν
Facebook https://www.facebook.com/	Internet Sources Internet Posting		N
Glassdoor https://www.glassdoor.com/index.htm	Internet Posting		N
Handshake College Consortium https://www.joinhandshake.com/	Internet Posting		Ν
LinkedIn https://www.linkedin.com/feed/	Internet Posting		Ν
Twitter https://twitter.com/	Internet Posting		Ν
ZipRecruiter https://ziprecruiter.com/	Internet Posting		Ν
	Cited by Job Applicant		
College Recruiting			N
Radio			N
WIT Women in Technology			N

Long Term Initiatives				
Date	Initiative	Description	Scope of Involvement	Personnel Involved
10/1/2020 - on going	Advertising to target a wide range of candidates	Advertises available positions with the state Job Service (through the Department of Labor).	Broad Outreach	Recruiting
10/1/2020 - on going	Career Progression Program for Technicians	This program provides career progression opportunities for technicians to strengthen and expand their abilities in their field, and enables them to control their own career progression and wages. We partner with the National Cable Television Institute along with implementing our own in house curriculum. During this reporting period, 15 employees participated in this program.	Supplemental Recruiting Efforts Professional Development Opportunities	Field Technicians(all Levels) Business Techs (all levels)
10/1/2020 - on going	FastStart Leader Training	Onboarding and training program for new managers at Midco via web-ex including an overview of employment law, hiring practices ADA, leaves , Termination Process/Exit Interview.	Compliance Training Professional Development Opportunities for Midco Leaders	HR Staff
	Online advertising to target diverse candidates in North Dakota, South Dakota, Kansas, Minnesota and Wisconsin	An annual membership is maintained with Circa. All positions are posted to diversity sites, disability sites, military network sites, state and federal sites, global sites, college networks and many other employment site. Posted positions are emailed daily through the Community and Diversity Outreach program connecting our jobs with active and passive job seekers from community partners. The community and diversity outreach partners receive jobs that match criteria they specifically requested and share the positions with the appropriate members of their organizations. Open jobs are automatically scraped and cross-posted to the list of sites provided to provide exposure to diverse local applicants at a targeted geographic level		Circa agreement maintains membership: www.NorthDakotaDiversity.com www.SouthDakotaDiversity.com www.WisconsinDiversity.com www.WisconsinJobNetwork.com www.MinnesotaJobNetwork.com www.MinnesotaJobNetwork.com www.MinnesotaDiversity.com www.minnesotaWisconsin.com/ https://jobcenterofwisconsin.com/ https://jobcenterofwisconsin.com/ https://jobcenterofwisconsin.com/ https://www.ebenefits.va.gov/ VetConnect (LVER/DVOPS)
10/1/2020 - on going	Workplace Harassment Prevention Training	Online training overview of the types of behaviors that can give rise to discrimination, harassment, and retaliation claims, including those based on sex, race, color, national origin, religion, age, and disability, including the benefits of and strategies for promoting a respectful work environment that is free of all forms of harassment, intimidation, and discrimination.		Midco leadership & entire staff
1/1/2021 - on going	Field Ops Community of Practice	Build ongoing skill sets for leaders in Employee Relations matters.	Compliance Training Professional Development Opportunities for Midco Leaders	Kim Beck Chelsea Engstrom Field Ops leaders
2/9/2022	2022 Kansas University Career and Internship Expo	Speak to KSU students about job opportunities with Midco.	Job Fair in Person	Steven Carroll Jeff Stromberg